

QUARTERLY BUSINESS NEWSLETTER

Welcome to the **Kaukauna Utilities Connect** - our quarterly newsletter to keep business customers upto-date on all things KU - programs, services, incentives, and more. If you have any suggestions for content you'd like to see presented, please feel free to reply to this email to give us your feedback.



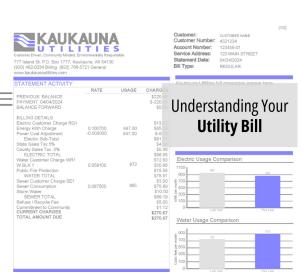
Take control of your utility account with the KU customer portal –**MyAccount**; your convenient energy and water management tool. With MyAccount, you can easily track usage, pay bills online, and set up email notifications to stay on top of your account activity.

Customize your alerts and receive notifications for: New Bill Available Due Date Reminder Past Due Reminder Usage Threshold Alert Water Leak Alert (if configured) Weekly Usage Summary (if configured) Scheduled Payment Reminder Stay informed and avoid surprises - log in to MyAccount today to set up your preferred notifications (from the MyAccount dashboard, select 'alerts').

MyAccount Notifications

KNOW WHAT YOU'RE PAYING FOR

Your utility bill includes several charges beyond energy and water usage. These charges help cover essential services, infrastructure maintenance, and cost adjustments based on market conditions. Understanding each charge can help you better manage your business expenses and plan for fluctuations in your bill.



One key factor is the Power Cost Adjustment (PCA), which reflects

changes in wholesale power costs. Some months, the PCA may be a charge, while in others, it could be a credit, depending on fuel prices, customer demand, hydroelectric production, and more. PCA rates typically average close to zero over a 12-month period. The PCA does not result in a profit or loss for KU, it is a direct pass through of the cost to purchase wholesale power.

Your bill *may* also include:

- Public Fire Protection Supports water infrastructure for fire protection services.
- Storm & Sewer Charges Helps fund local storm water and sewer system maintenance.
- Refuse/Recycle Fee Covers municipal waste and recycling services.
- Commitment to Community Supports energy assistance programs and efficiency initiatives.
- Demand Charges Helps cover the cost of maintaining enough generation capacity to meet peak demand periods when many customers are using electricity simultaneously.

We're here to help you understand every charge on your bill so you can manage your business expenses with confidence. Visit our *Understanding Your Bill* page for a full breakdown of charges.

Understanding Your Bill

POWER YOUR BUSINESS WITH RENEWABLE ENERGY - NO HASSLE, JUST IMPACT

Looking to meet your business's sustainability goals? Our **Choose Renewable** program makes it easy - no equipment, no contracts, no maintenance. For just \$2 per block per month, you can power part of your business with 100% renewable energy from wind, solar, and biogas.

How it works:

- 1. Just \$2 per block per month on top of your normal monthly electric bill.
- 2. Produced from 100% renewable sources solar, wind and biogas.
- 3. Each block equals 300 kilowatt hours (kWh) of energy.

Affordable. Simple. Sustainable. Sign up today!

Choose Renewable Program Details

MASTER ENERGY MANAGEMENT: FREE WEBINAR FOR BUSINESSES

Good energy management isn't just about saving money - it can also reduce greenhouse gas emissions, improve workplace comfort, and boost overall efficiency.

Join Focus on Energy for a free webinar, **Best Practices in Energy Management**, where they'll walk through the important steps to developing a successful energy management plan. Learn how to assess performance, set goals,



implement strategies, and recognize achievements to maximize your facility's energy efficiency.

Don't miss this opportunity to enhance your business operations while cutting costs!

April 29th, 2025 at 9:00am

Register for the Focus Webinar Here

Thinking of making energy efficient improvements to your facility? You can get rebates to help pay for your improvements from Focus on Energy. Check out

all that Focus has to offer - Prescriptive Rebates for Business.

Kaukauna Utilities - Enhances Quality of Life and Strengthens the Communities We Serve

We're excited to unveil our updated Kaukauna Utilities promotional video! From delivering reliable electricity and ensuring clean water to fostering community growth, our team is committed to serving you.

Watch now to see our commitment to being customer-driven, communityminded, and environmentally responsible!



KEEPING YOU INFORMED

Our dedicated Energy Services Manager is available to assist you and your business.

FRANK BARTH Energy Services Manager 920-462-0251 fbarth@wppienergy.org



Kaukauna Utilities is a community owned and operated electric and water utility, serving over 16,000 customers in the Kaukauna area. Kaukauna Utilities 777 Island Street PO Box 1777 Kaukauna, WI 54130-7077

kaukaunautilities.com

kumail@ku-wi.org

General Call (920) 766-5721

Power Outages/Emergencies Call (920) 766-5988

Billing/Customer Service Call (920) 462-0234



Kaukauna Utilities | 777 Island Street bsimonson@ku-wi.org | Kaukauna, WI 54130 US

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